



7 Secrets to Building Customer Loyalty

Turn Prospects into Loyal Fans with Exceptional Customer Service

Presentation Description:

Learn how to turn a one-time prospect into a customer for life! Turn the ordinary into the extraordinary with exceptional customer service, strong personal connections and repeat business. Create a buzz and powerful word-of-mouth marketing that keeps customers running back for more.

Discover how to turn an upset customer into a loyal fan in less than a minute. Empower everyone on your team to act quickly and decisively by putting the customers' needs first. Learn how to build a service culture within your organization that builds a positive service brand.

Uncover the secrets to exceptional service and learn how some of the top companies in the world have built a loyal following.

Learn How To:

- Develop stronger customer loyalty and gain tons of repeat business
- Turn around an upset customer in less than a minute
- Empower everyone on your team to put customers' needs first
- Implement success strategies used by other exceptional service companies

Debbie Allen "The Shameless Success Expert" has built and sold numerous companies. She is the recipient of The US Chamber of Commerce *Blue Chip Enterprise Award* for overcoming business obstacles and achieving fast business growth. Debbie has authored five books, presented in numerous countries around the world and is one of less than 10% of professional speakers worldwide to have achieved the honor of CSP, Certified Speaking Professional by the National Speakers Association & International Speakers Federation. She is also a featured expert in four motivational movies including *The Opus* and *The Compass*.